



# PAULINA STELMACH

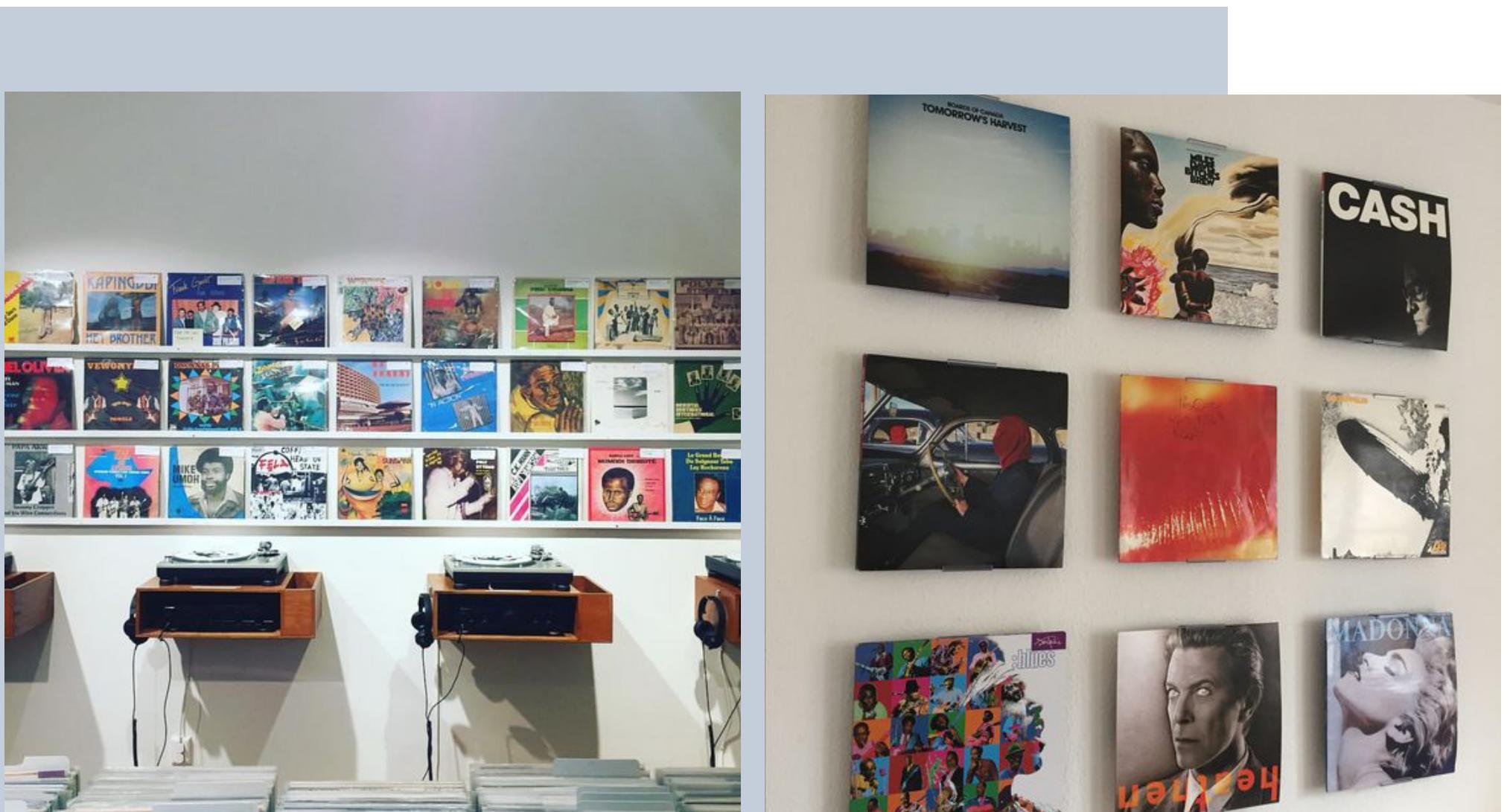
## INTERIOR DESIGNER

INTERIOR DESIGN PORTFOLIO  
2018 - 2020

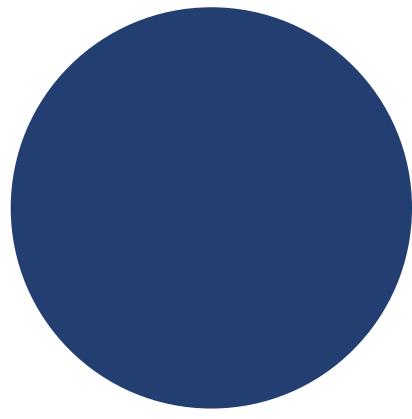
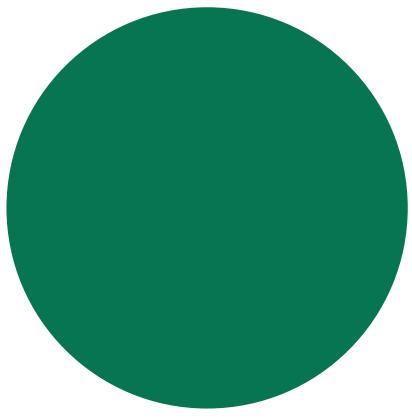
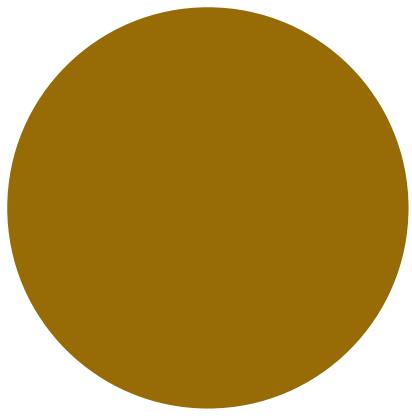
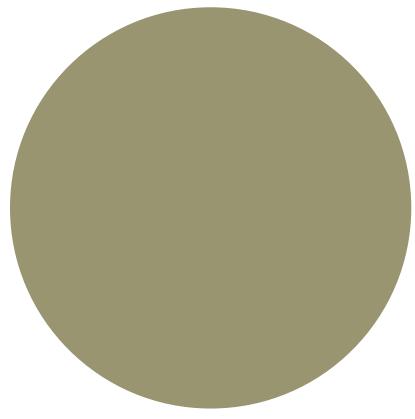
# 01 RETAIL VINYL RECORDS STORE 2019

For this project, I had to create an individual music store. After some extensive research, it was evident that vinyl records are making a comeback and that there is a gap in the market for new vinyl stores. The design of the store was inspired by neon colours and different types of wood. The theme was kept consistent throughout the store to create a nice and warm atmosphere. The cafe that is located on the first floor was inspired by the forest, hence the natural green palette. A cafe was placed inside the store because, on average people spend between an hour to two in a vinyl shop so a little break could be needed.

Due to its location, the store was targeted at people aged 18 - 45. From my research it was also evident that these age groups are most interested in buying new vinyl's.



# RETAIL | VINYL RECORDS STORE | 2019



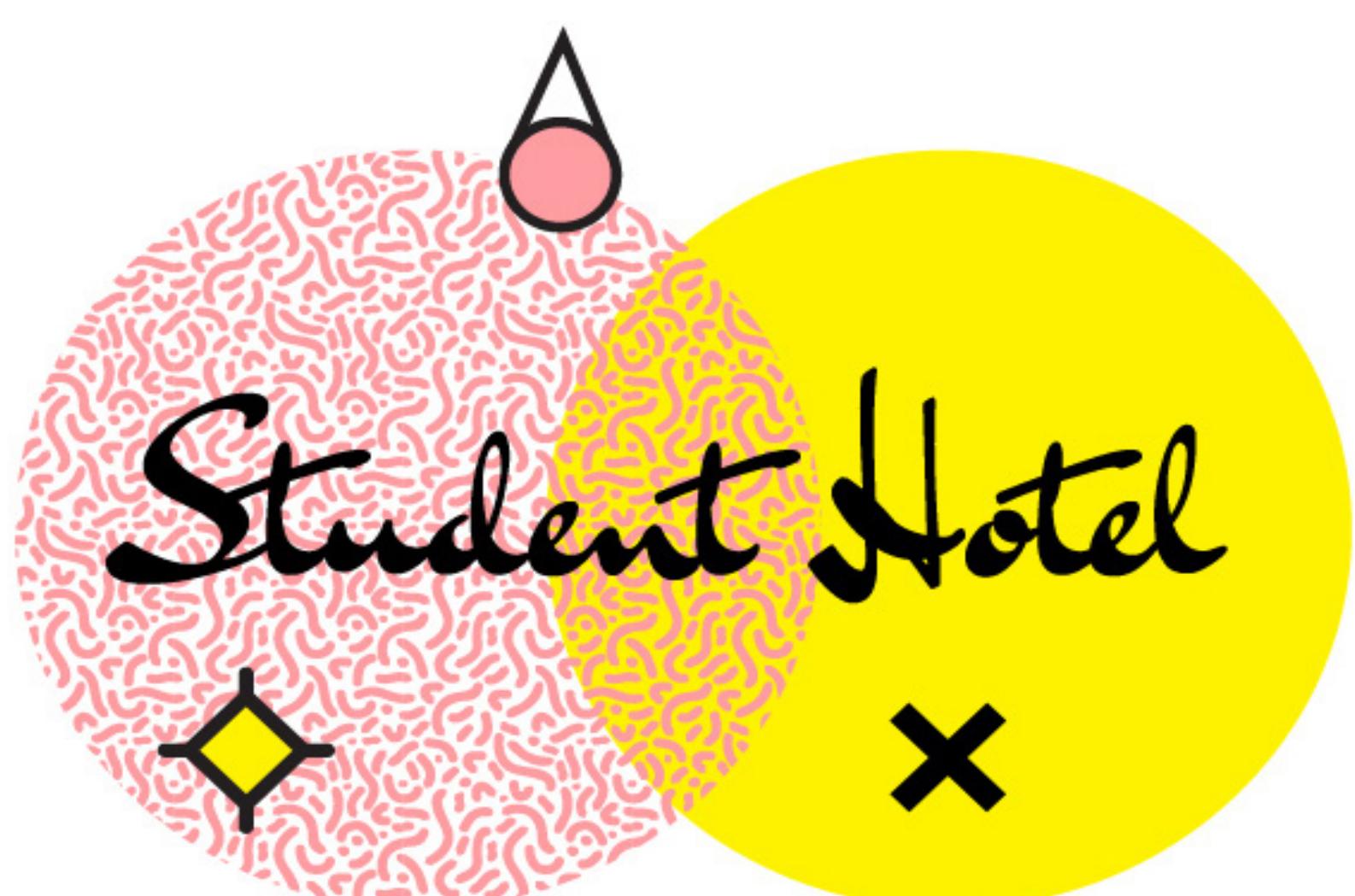
# RETAIL | VINYL RECORDS STORE | 2019



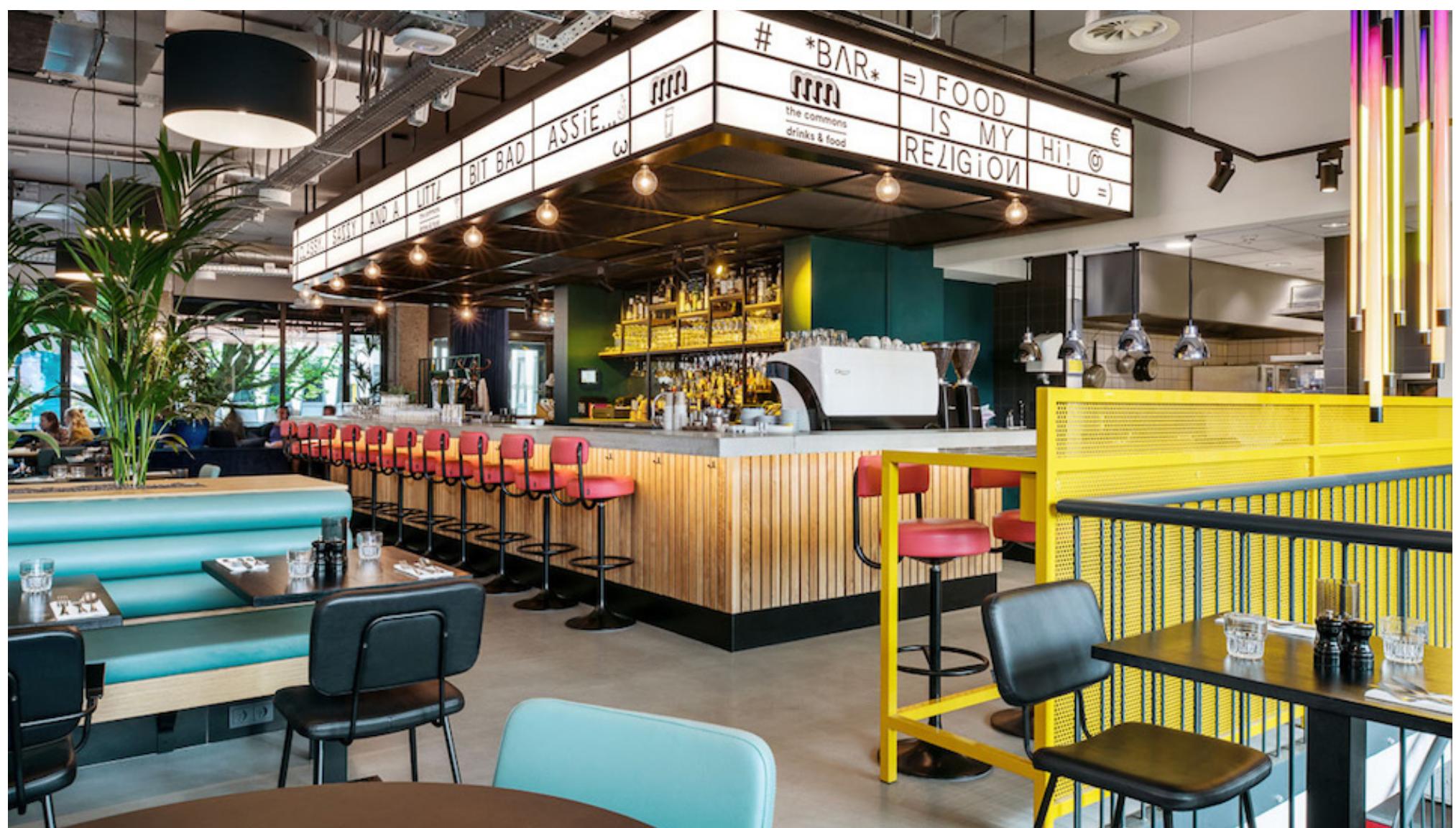
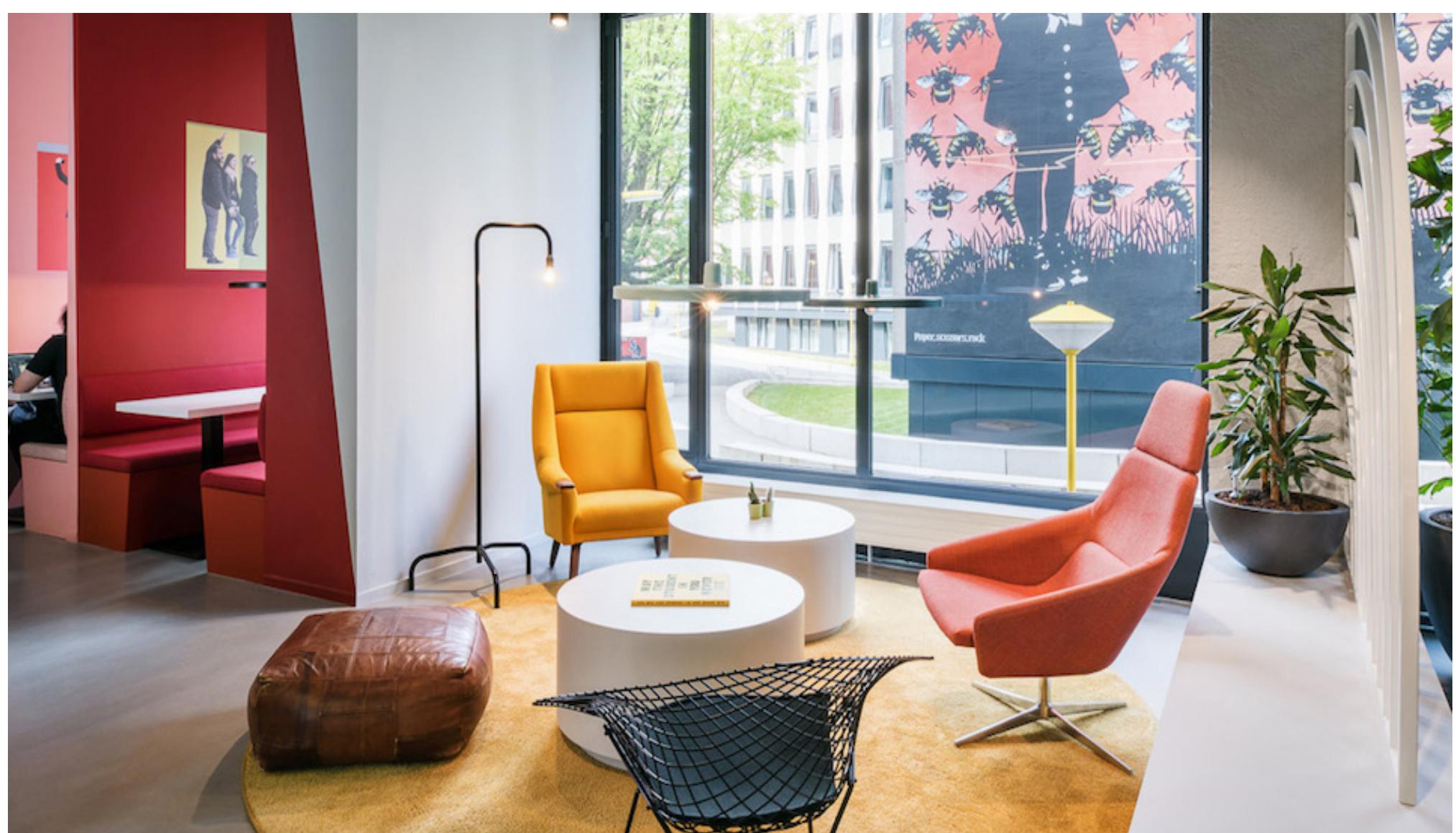
# 02 LEISURE STUDENT HOTEL 2019

The concept, was to create a sensory student hotel, providing services to the local community as well as national and international visitors to the city. After some extensive primary research, it was evident that students would prefer to have a study at their accommodation which is why the concept for this design was to create a Memphis themed study on the ground floor of the student hotel.

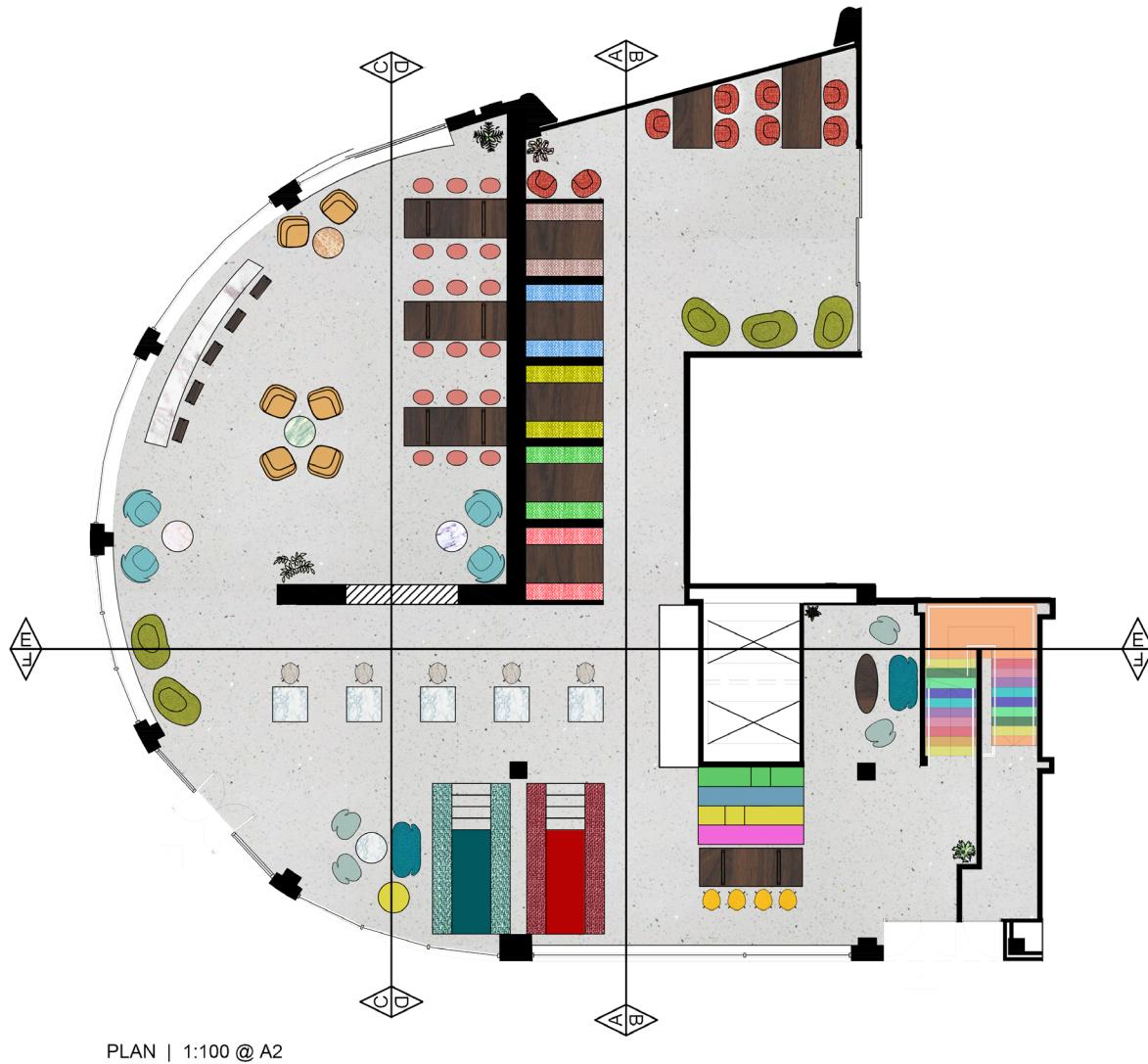
Memphis was chosen since it is such a distinctive style that is coming back therefore, a hotel with such a unique design will attract a lot of people; especially students. Toned down pastel colours created a more soothing and calming atmosphere which is something you want in a learning environment. It is important that the students feel at home when they are at University and it is vital that they have a place where they can study and relax which is why a study has been designed at the ground floor of the hotel.



# LEISURE | STUDENT HOTEL | 2019



# LEISURE | STUDENT HOTEL | 2019



# 03 RSA COMPETITION PLATFORM FOR JOY 2020

For this project, the brief was to redesign a train station and make it more joyful and exciting for the commuters. The concept was to install platform screen doors that are interactive and react to kinetic movement.

The doors are activated by kinetic movement therefore once it senses someone coming, it scans their figure and creates a well-known cartoon character based on their characteristics. The characters are in charge - the character is the one who is always one step ahead of the user.

To make sure that people don't miss their train, and that kids leave without hesitation, the characters on screen will start to disappear when the next train approaches the platform.



# RSA COMPETITION | PLATFORM FOR JOY | 2020



# 04 LEISURE SUSTAINABLE HOTEL 2020

**“Sustainability focuses on meeting the needs of the present without compromising the ability of future generations to meet their needs.”**

The aim of this project was to create a sustainable restaurant, cafe, bar and reception area that will be situated within an environmentally friendly hotel in Belfast, Northern Ireland. The interior was designed with sustainability in mind, making sure that everything was either local or imported from the UK. The menu in the cafe and restaurant is 100% plant based and that all produce is sourced locally.

Sustainable interior design is defined as a “**space that helps to minimise the negative impacts on the environment and occupants and maximise the positive impacts on environmental, economic and social systems over the life cycle of a building**”



# LEISURE | SUSTAINABLE HOTEL | 2020



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